



Department of Mass Communication & Media Studies
 School of Humanities and Social Sciences
 Gautam Buddha University

**Programme Structure under CBCS
 B. A. (Hons.) in Journalism & Mass Communication**

Details of Courses and Credits

Description	Theory	Core Course Practical/Tutorial	Total
14 Core Courses	14x4=56	14x2=28	84
04 Discipline Specific Electives	4x4=16	4x2=8	24
04 Generic Electives/ Interdisciplinary	4x4=16	4x2=8	24
02 Ability Enhancement Compulsory Courses	2x4=8	-	08
02 Ability Enhancement Elective Courses	2x4=8	-	08
Total Credits			148

Semester-I

S. No.	Codes	Name of the Courses	Theory + Core Course Practical/Tutorial	Credits
02 Core Courses				
1	MC-101	Introduction to Journalism	4+2	6
2	MC-103	Introduction to Media and Communication	4+2	6
01 Ability Enhancement Compulsory Course (AECC-1)				
3	EN-105	Communicative English	4	4
01 Generic Elective Course (GE-1)				
4	MC-105	Introduction to Indian Political System	4+2	6
		Total Credits		22

Semester-II

S. No.	Codes	Name of the Courses	Theory + Core Course Practical/Tutorial	Credits
02 Core Courses				
1	MC-102	Reporting and Editing for Print	4+2	6
2	MC-104	Media and Cultural Studies	4+2	6
01 Ability Enhancement Compulsory Course (AECC-2)				
3	ES-101	Environmental Studies	4	4
01 Generic Elective Course (GE-2)				
4	MC-106	Photography	4+2	6
		Total Credits		22

Semester-III

S. No.	Codes	Core Courses	Theory + Core Course Practical/Tutorial	Credit
03 Core Courses				
1	MC-201	Introduction to Broadcast Media	4+2	6
2	MC-203	History of the Media	4+2	6
3	MC-205	Advertising and Public Relations	4+2	6
01 Generic Elective [GE-3]				
4	MC-207	Film Appreciation	4+2	6
01 Skill Enhancement Course [SEC-1]				
5	MC-209	Radio Production	4	4
		Total		28

Semester-IV

S. No.	Codes	Core Courses	Theory + Core Course Practical/Tutorial	Credit
03 Core Courses				
1	MC-202	Introduction to New media	4+2	6
2	MC-204	Development Communication	4+2	6
3	MC-206	Media Ethics and the law	4+2	6
01 Generic Elective [GE-4]				
4	MC-208	Data Journalism	4+2	6
01 Skill Enhancement Course [SEC-2]				
5	MC-210	Documentary Production	2+2	4
		Total		28

Semester-V

S. No.	Codes	Core Courses	Theory + Tutorial	Credit
02 Core Courses				
1	MC-301	Global Media and Politics	4+2	6
2	MC-303	Advanced Broadcast Media	4+2	6
02 Discipline Specific Electives (Any one of the following from each group)				
DSE-1 [Group A]				
3	MC-305	Media Industry and Management	4+2	6
	MC-307	Print Journalism and Production		
DSE-2 [Group B]				
4	MC-309	Photography	4+2	6
	MC-311	Media, Gender and Human Rights		
		Total		24

Semester-VI

S. No.	Codes	Core Courses	Theory + Tutorial	Credit
02 Core Courses				
1	MC-302	Advanced New Media	4+2	6
2	MC-304	Communication Research and Methods	4+2	6
02 Discipline Specific Electives (Any one of the following from each group)				
DSE-3 [Group A]				
3	MC-306	Multimedia Journalism	4+2	6
	MC-308	Introduction to Film Studies		
DSE-4 [Group B]				
4	MC-310	Development Journalism	4+2	6
	MC-351	Dissertation		
		Total		24



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Programme Structure MA in Journalism & Mass Communication

Semester-1

Type of Papers	Paper Code	Paper Name	Credits
Theory Papers			
Core Courses	MC-501	Theories in Mass Communication	04
	MC-503	Perspectives in Journalism	04
	MC-505	Advertising and Public Relations	03
	MC-507	Radio & TV Journalism	03
GE	EN-531	Language, Culture and Society	03
Practical Papers			
	MC-531	Print Media Production	02
	MC-533	Electronic Media Production	02
		Total Credits	21

Semester-2

Type of Papers	Paper Code	Paper Name	Credits
Theory Papers			
Core Courses	MC-502	Media, Laws and Ethics	04
	MC-504	Media Organizations	04
	MC-506	New Media	03
	MC-508	Development Communication	03
GE	MC-510	Indian Political System	03
Practical Papers			
	MC-532	Photography & Video Production	02
	MC-534	Practices in Communication Technology	02
		Total Credits	21

Semester-3

Type of Papers	Paper Code	Paper Name	Credits
Theory Papers			
Core Courses	MC-601	Corporate Communication & Event Management	04
	MC-603	Communication Research	04
	MC-605	Graphics & Production	03
	MC-607	Summer Project Report	03
GE	MC-609	Media and Gender Representation	03
Practical Papers			
	MC-631	TV Production	02
	MC-633	Radio Production	02
Total Credits			21

Semester-4

Type of Papers	Paper Code	Paper Name	Credits
Theory Papers			
Core Courses	MC-602	Film Studies	04
	MC-606	Media Management	03
	MC-608	Specialized Reporting	04
Dissertation	MC-650	Dissertation	06
Practical Papers			
	MC-632	Newspaper and Journal Production	02
	MC-634	Media Case Studies	02
Total Credits			21