



Department of Mass Communication & Media Studies

School of Humanities and Social Sciences

Gautam Buddha University

Programme Structure MA in Journalism & Mass Communication

Semester-1

Type of Papers	Paper Code	Paper Name	Credits
Theory Papers			
Core Courses	MC-501	Theories in Mass Communication	04
	MC-503	Perspectives in Journalism	04
	MC-505	Advertising and Public Relations	03
	MC-507	Radio & TV Journalism	03
GE	EN-531	Language, Culture and Society	03
Practical Papers			
	MC-531	Print Media Production	02
	MC-533	Electronic Media Production	02
Total Credits			21

Semester-2

Type of Papers	Paper Code	Paper Name	Credits
Theory Papers			
Core Courses	MC-502	Media, Laws and Ethics	04
	MC-504	Media Organizations	04
	MC-506	New Media	03
	MC-508	Development Communication	03
GE	MC-510	Indian Political System	03
Practical Papers			
	MC-532	Photography & Video Production	02
	MC-534	Practices in Communication Technology	02
Total Credits			21

Semester-3

Type of Papers	Paper Code	Paper Name	Credits
Theory Papers			
Core Courses	MC-601	Corporate Communication & Event Management	04
	MC-603	Communication Research	04
	MC-605	Graphics & Production	03
	MC-607	Summer Project Report	03
GE	MC-609	Media and Gender Representation	03
Practical Papers			
	MC-631	TV Production	02
	MC-633	Radio Production	02
		Total Credits	21

Semester-4

Type of Papers	Paper Code	Paper Name	Credits
Theory Papers			
Core Courses	MC-602	Film Studies	04
	MC-606	Media Management	03
	MC-604	Specialized Reporting	04
Dissertation	MC-650	Dissertation	06
Practical Papers			
	MC-632	Newspaper and Journal Production	02
	MC-634	Media Case Studies	02
		Total Credits	21