

## Executive MBA (Weekend) Programme

### Programme Curriculum

The Executive MBA program extends over a span of two years, organized into four semesters (with two semesters in each year). Meeting the stipulated criteria of various regulatory bodies, the program encompasses a minimum of 750 hours of in-class instruction distributed across the two-year duration. The curriculum comprises a blend of obligatory core courses and optional electives, allowing participants to tailor their learning experience. Additionally, research projects form an integral part of the program's structure.

**Table 1: Course Structure**

	Semester – Odd	Semester- Even
<b>First Year</b>	Semester – 1	Semester – 2
<b>Second Year</b>	Semester – 3	Semester – 4

The program operates on a credit-based system, where 1 credit is equivalent to 15 hours of classroom instruction. Most courses are designed as either 3-credit modules (45 hours) or 2-credit modules (30 hours). In each semester, the total credits range from 20 to 24, as outlined below.

During the initial two semesters, essential core courses are scheduled, amounting to a combined 32 credits (480 hours). The second year, third and fourth semesters consist of three mandatory core courses and seven elective courses. Participants in the program can select these seven courses according to their personal interests and professional needs from the provided list of elective options.

Across the elective courses in the third and fourth semesters, participants are required to accumulate a minimum of 21 credits (315 hours) to a maximum of 24 credits (360 hours). Beyond the core and elective coursework, students must also undertake additional academic endeavors. This includes completing two Minor Research Projects, each worth 6 credits, during the first and second semesters, engaging in a 6-credit Industry-Based Project in the third semester, and undertaking a 9-credit Major Research Project in the fourth semester.

Therefore, in total, a minimum of 88 credits (1320 hours) is necessary to fulfill the requirements of the Executive MBA program. These credits encompass 40 credits for core courses, 21 credits for elective courses, and 27 credits for research projects. Therefore, in total, a minimum of 88 credits (1320 hours) is necessary to fulfill the requirements of the Executive MBA program.

### Course Credit Scheme

Semester	Core Courses			Elective Courses			Projects			Total Credits
	No. of Papers	Credits	Total Credits	No. of Papers	Credits	Total Credits	No. of Projects	Credits	Total Credits	
<b>I</b>	5	3/2	14	0	0	0	1	6	6	20
<b>II</b>	6	3	18	0	0	0	1	6	6	24
<b>III</b>	2	3/2	5	3	3	9	1	6	6	20
<b>IV</b>	1	3	3	4	3	12	1	9	9	24
<b>Total credits of the Prog.</b>			<b>40</b>			<b>21</b>			<b>27</b>	<b>88</b>

**Semester: I**

S.No.	Code	Course	Credits
1	EMB- 101	Economics for Managerial Decisions	3
2	EMB- 103	Corporate Communication	2
3	EMB- 105	Accounting for Managers	3
4	EMB- 107	Consumer Oriented Market Management	3
5	EMB- 109	Organizational Behaviour	3
6	EMB- 111	Minor Research Project-1	6
		<b>Total</b>	<b>20</b>

**Semester: II**

S.No.	Code	Course	Credits
1	EMB- 102	Strategic Financial Management	3
2	EMB- 104	Management Information System	3
3	EMB- 106	Strategic Human Resource Management	3
4	EMB- 108	Research Methodology	3
5	EMB- 110	Business Statistics and Analytics for Decision making	3
6	EMB- 112	Business Environment & Ethics	3
7	EMB- 114	Minor Research Project-2	6
		<b>Total</b>	<b>24</b>

**Semester: III**

S.No.	Code	Course	Credits
1	EMB-201	Entrepreneurship	2
2	EMB-203	Operations Management for Executives	3
3		Elective I	3
4		Elective II	3
5		Elective III	3
6	EMB-205	Industry Based Project	6
		<b>Total</b>	<b>20</b>

**Semester: IV**

S.No.	Code	Course	Credits
1	EMB-202	Strategic Management	3
2		Elective IV	3
3		Elective V	3
4		Elective VI	3
5		Elective VII	3
6	EMB-204	Major Research Project	9
		<b>Total</b>	<b>24</b>

## Elective Courses

Functional Area	Course Code	Name of Subject
<b>Finance</b>	EMB- 211	Security Analysis and Portfolio Management
	EMB- 212	Managing Banks and Financial Institutions
	EMB- 213	Corporate Valuation & Restructuring
	EMB- 214	Financial Derivatives and Risk Management
	EMB- 215	International Financial Management
	EMB- 216	Behavioral Finance
	EMB- 217	Taxation Planning
	EMB- 218	Quantitative Analysis of Financial Decisions
	EMB- 219	Merchant Banking and Financial Services
	EMB- 220	Financial Modeling and Forecasting
<b>Marketing Management</b>	EMB-221	Consumer Behaviour
	EMB-222	Retail Management
	EMB-223	Sales and Distribution Management
	EMB-224	Integrated Marketing Communications
	EMB-225	Digital and Social Media Marketing
	EMB-226	Product and Brand Management
	EMB-227	Services Marketing
	EMB-228	International Marketing
	EMB-229	Marketing Analytics
	EMB-230	Advanced Marketing Research
<b>Human Resources Management</b>	EMB-231	Corporate Social Responsibility
	EMB-232	Manpower Planning, Recruitment, and Selection
	EMB-233	Compensation and Benefits Management
	EMB-234	International HRM
	EMB-235	Organizational Change and Development
	EMB-236	Human Resource Metrics and Analytics
	EMB-237	Performance Management and Training Interventions
	EMB-238	Management of Industrial Relations
	EMB-239	Managing Diversity
	EMB-240	Talent Management
<b>Operations Management</b>	EMB-241	Supply Chain and Logistics Management
	EMB-242	Operations Research Applications
	EMB-243	Management of Manufacturing Systems
	EMB-244	Supply Chain Analytics
	EMB-245	Total Quality Management for Business Excellence
	EMB-246	Predictive Analytics and Big Data
	EMB-247	Technology Management
	EMB-248	Advanced Excel for Business Decisions
	EMB-249	Service Operations Management

*Course with odd codes will be taught in odd semester (III semester) and course with even codes will be taught in even semester (IV semester)*