



**ADMISSION
OPEN
FOR 2025**

**GAUTAM BUDDHA
UNIVERSITY**



An Ultimate Destination for Higher Learning

ABOUT US

GAUTAM BUDDHA UNIVERSITY'S MASS COMMUNICATION AND MEDIA STUDIES (MCMS) DEPARTMENT OFFERS COMPREHENSIVE MEDIA TRAINING, FOCUSING ON ADVANCED TECHNIQUES AND HANDS-ON PRACTICES. OUR CURRICULUM PREPARES STUDENTS FOR DIVERSE ROLES IN THE MEDIA INDUSTRY, INCLUDING RADIO, PRINT, TELEVISION, ADVERTISING, AND ONLINE JOURNALISM, FOSTERING BOTH CONCEPTUAL UNDERSTANDING AND PRACTICAL SKILLS.

PROGRAM OFFERED

Bachelors

B.A. (Hons),
Journalism and Mass
Communication
(60 seats)

Masters

M.A., Journalism and
Mass Communication
(30 seats)

PhD

PhD, Journalism
and Mass
Communication

[Click here for Admission](#)



Prof. Rana Pratap Singh

Vice Chancellor, GBU

Our media courses are designed to give you the skills you need to succeed in the media industry, whether you are passionate about exploring critical perspectives in media, television and film or want to build a technical and practical skillset to prepare for a role in journalism, digital broadcasting or social media production.

The Department of Mass Communication strives to make the students industry-ready by providing them with a solid academic experience that balances both conceptual and practical courses, professional opportunities and multiple internships all of which are grounded in a foundation of ethics in a diverse and global society.

Learn from academic experts who are active in industry, and enhance your studies by attending guest lectures from film directors, writers and journalists. Enjoy opportunities to benefit from close links with local media partners and community media organization.

FROM THE DESK OF DEAN



Prof. (Dr.) Bandana Pandey

Dean, SoHSS

Department of Mass Communication and Media Studies is one of the most vibrant, dynamic, and brilliant departments of the School of Humanities and Social Sciences of Gautam Buddha University. The MCMS department has maintained its forward-looking approach since 2011. The vision of Mass Communication and Media Studies focuses on imparting holistic development by inculcating knowledge of understanding among students.

Our degree course programs of BAJMC, MAJMC, and Ph.D. thrives through a mission of nurturing future-ready media professionals equipped with ample media knowledge, skills, and values. Besides the department, works towards providing internships in reputed media organization. We also make special arrangements for placements of students from campus recruitment.



HEAD OF THE DEPARTMENT



Prof. (Dr) Bandana Pandey

Professor

36 years Teaching and Research experience

Research Interest: Communication Theories and Research, Media Laws and Ethics, Advertising Management and Public Relations, Feminine Discourse, Vedic Communication, Print and Electronic Media

FACULTY MEMBERS



Dr. Vineet Kumar

Assistant Professor, UGC NET/JRF

10 years Teaching, Research and Media experience

Area of Interest: Photography, Communication Research, Documentary Production, Artificial Intelligence



Dr. Pratima Shah

Assistant Professor

6 years Teaching, Research and Media experience

Area of Interest: Film Studies, Screenplay Writing



Dr. Bimlesh Kumar

Assistant Professor

3 years Teaching, Research and Media experience

Area of Interest: Media Management, Communication Theories and Research, Media Laws and Ethics, Advertising Management and Public Relations, Development Communication



Dr. Kumar Priyatam

Assistant Professor

UGC NET

4 years Teaching, Research and Media experience

Area of Interest: New Media, Reporting-Editing for TV & Print Media, Political Communication and Communication Theory



Dr. Ashutosh Verma

Assistant Professor

4 years Teaching, Research and Media experience

Area of Interest: Advertising, Corporate Communication, Media Psychology and Electronic Media



Ms. Karuna Singh

Assistant Professor, UGC NET

2 years Teaching, Research and Media experience

Area of Interest: Corporate Communication, New Media, Reporting-Editing for TV & Print Media, Electronic Media

OUR RESEARCH SCHOLARS



Mr. Gaurav Kumar

UGC NET

ICSSR Doctorate fellow



Ms. Sanchita Chakraborty

Working Professional

UGC NET Qualified

Assistant Professor, Amity University



Mr. Vidhanshu Kumar

Working Professional

UGC NET Qualified

Assistant Professor, Bennet University



Mr. Vikash Kaushik

Working Professional



Ms. Shweta Arya

UGC NET

ICSSR Doctorate fellow



Mr. Shivanand Pandey

Working Professional

UGC NET Qualified

Public Relation Officer, GOI



Mr. Yatharth Sika

3 Ph.D. Awarded

All scholars are pursuing PhD/PDF under the supervision of Prof. (Dr.) Bandana Pandey.

GUEST LECTURES

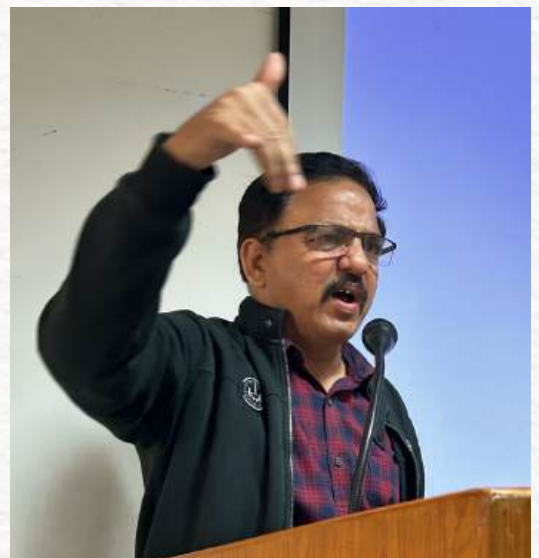


Shweta Jha & Ajay Jha
News Anchor, Aaj Tak & News 18



Shree Shreesh Devpujari Ji
Akhil Bhartiya Sampark
Pramukh

Dr. Vimal Mohan
NDTV famous Sports
Journalist





GUEST LECTURES

**Ashok
Srivastava**
Senior Consulting
Editor, Doordarshan



Alka Singh
News Presenter & Editor, All India Radio



Anshu Priya
Radio Dhoom, Ranchi

RESEARCH ACTIVITES



MJMC students giving presentation on Research Proposal under the guidance of Prof. Bandana Pandey (Dean) and the faculty members



OTHER ACTIVITIES



Students attended the CPSEs Roundtable & Exhibition 2023 at Bharat Mandapam



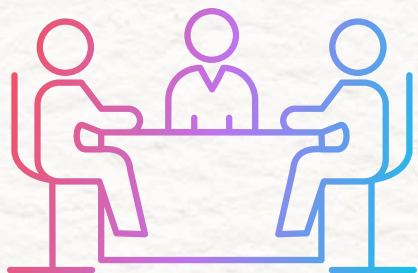
Students attended the Photography Workshop conducted by TAMRON

Students visited News Nation Channel





DEPARTMENTAL TOUR



PLACED STUDENTS





AMAN GUPTA
STARSPORTS
PRODUCER







SANGEET BASU
TOYO INK INDIA PVT LTD
BRANDING AND CORPORATE
COMMUNICATIONS
EXECUTIVE



MITHI
"THE CLOTHING FACTORY" AND "RHE-AMA
ACCESSORIES"
SOCIAL MEDIA MANAGER








RAJESH
ENTREPRENEUR
RAJ FILM MAKING



PALLAVI SINGH
BHARAT EXPRESS
ANCHOR & SPECIAL REPORTER








JVOTI SHARMA
PUNJAB KESARI
ANCHOR & PRODUCER



ROSHNI JAISWAL
RAJASTHAN PATRIKA
DIGITAL CONTENT WRITER








AASHI AGGARWAL
FREELANCE
FASHION PHOTOGRAPHER



NITISH KUMAR
ENTREPRENEUR
NATIONLIVEIPTV








NAMRATA MISHRA
GROOVENEXUS
MARKETING EXECUTIVE



DIVYANGI SHUKLA
ELETS TECHNOMEDIA
RESEARCH ASSISTANT








ANKIT RAJ
PR & COMMUNICATION MANAGER
JOTWANI ASSOCIATES



SNEHA DANDRIYAL
TIMESNOW
NAVBHARAT
TRAINEE








VANSHIKA SINGH
CLIENT SERVICING MANAGER
TOFFEE DIGITAL PVT LTD